

Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **François Jégou**
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E-mail f.jegou@gmail.com
Nationality French
Date of birth 23/06/1965
Gender male

Work experience

Dates from 2002 until now
Occupation or position held Founder and Managing Director
Main activities and responsibilities Research on sustainable ways of living, participative scenario building, definition of new services and products
Name and address of employer **Strategic Design Scenarios** Sprl, Brussel, Belgium
Type of business or sector Sustainable innovation and research lab
Dates from 1989 until 2002
Occupation or position held Founder and Managing Director
Main activities and responsibilities Research on sustainable ways of living, participative scenario building, definition of new services and products
Name and address of employer **DÀLT** sarl, Paris, France
Type of business or sector Sustainable innovation and research lab

Teaching experience

Dates from 2009 until now
Occupation or position held Visiting Professor
Main activities and responsibilities Responsible for the ENSCI Paris DESIS Lab (Social Innovation and Sustainability Lab)
Name and address of employer **Les Ateliers, Ecole Nationale Supérieure de Création Industrielle**, Paris, France
Type of business or sector Design school
Dates from 2004 until now
Occupation or position held Professor
Main activities and responsibilities Eco-design and sustainable development
Name and address of employer Ecole Supérieure des Arts Visuels de **La Cambre**, Bruxelles, Belgium
Type of business or sector Design school
Dates from 2011 until now
Occupation or position held Visiting Professor
Main activities and responsibilities video sketching / visualisation of the project, scenario building, communication of the project

Name and address of employer Indaco, **Politecnico di Milano**, Facoltà del Design, Milan, Italy.

Type of business or sector Design University

Other teaching experiences in the last 5 years

2011 Keynote at **NORDES 11**, 4th Nordic Research Conference, Oslo

2010 Keynotes at **Swedish Design Faculty**, Stockholm

2010 Lecture at **Tonji University**, Shanghai, China

2010 Lecture and workshop with WWF Sweden at K3 Design Department, University of Malmö

2010 Workshop at ENSCI, **Les Ateliers**, Paris, France

2009 Workshop at **University of Nairobi**, Nairobi, Kenya

2009 Workshop at **University of Gaborone**, Gaborone, Botswana

2009 Lecture and workshop at Korea Design Research Institute, Seoul National University, Seoul, Korea

2009 Workshop at **Cape Peninsula University of Technology**, Cape Town, South Africa

2008 Workshop at **Institut des Art Visuels**, Orléans, France

2007 Workshop and lecture at **University of Melbourne**, Melbourne, Australia

2007 Workshop and lecture at LTDS (COPPE/UFRJ) Technology and Social Development Laboratory, **Rio de Janeiro Federal University**, Rio de Janeiro, Brazil

2007 Workshop and lecture at **GAGA Academy of Fine Arts, Guangzhou**, China

2007 Lecture at **Shristi School of Design**, Bangalore, India

2007 Lecture and workshop at **National Institute of Design**, Ahmedabad, India

2006 Workshop at **Ecole Nationale Supérieure des Arts Decoratifs**, ENSAD, Paris, France

2006 Lecture at Department of Design, **University of Aalborg**, Aalborg, Denmark

2006 Lecture and workshop at Dipartimento d'Ingenieria Gestionale, **Politecnico di Milano**, Milano, Italy

2006 Workshop and lecture at the **UQÀM**, Montreal, Canada

Education and training

Dates from 1984 until 1989

Title of qualification awarded Graduation at the Ecole Nationale Supérieure de Création Industrielle

Principal subjects/occupational skills covered Industrial design

Name and type of organisation providing education and training **Ecole Nationale Supérieure de Création Industrielle (ENSCI)**, Les Ateliers, Paris, France

Level in national or international classification Master level

Personal skills and competences

Mother tongue(s) **French**

Other language(s)

Self-assessment
European level ()*

English

Italian

German

Understanding		Speaking		Writing	
Listening	Reading	Spoken interaction	Spoken production		
C1	C2	C1	C2	C1	
C2	C2	C2	C2	C1	
A2	B1	A2	A1	A1	

(*) [Common European Framework of Reference for Languages](#)

Social skills and competences

Teaching, workshop animation, user research, participative work.

Organisational skills and competences	Manager of a strategic design consultancy since 20 years, management of research programme
Technical skills and competences	Rapid prototyping, mock-up
Computer skills and competences	Office suite, Adobe creative suite, Final cut studio, Web
Artistic skills and competences	Drawing, photography and video making for professional use
Other skills and competences	Friendly, positive and optimist
Driving licence	French driving licence A and B (motorcycle and cars)

Bibliography

Books	<p>Jégou, F., Thoresen, V. and Manzini, 2009. E. LOLA Looking for Likely Alternatives. A didactic process for approaching sustainability by investigating social innovation, Hedmark University College, Hamar, Norway.</p> <p>Jégou, F. and Manzini, E., 2008. Collaborative Services, Social Innovation and Design for Sustainability with essay by Bala, P., Cagnin, C., Cipolla, C., Green, J., van der Horst, T., de Leeuw, B., Luiten, H. Marras, I., Meroni, A., Rocchi, S., Strandbakken, P., Stø, E., Thakara, J., Un, S., Vadovics, E. Warnke, P. and Zacarias A. Edizioni Poli.design, Milan.</p> <p>Jégou, F., Verganti R., Marchesi A., Simonelli G. D'ell Era C., 2006. Design Driven Toolbox, A handbook to support companies in radical product innovation, Clac, Milano.</p> <p>Jégou, F. and Joore, P., 2004. Food delivery solutions, Cases of solution oriented partnership. Cranfield University.</p> <p>Manzini, E. Jégou F., 2003. Sustainable Everyday, Scenarios of urban life. Edizione Ambiente, Milan.</p>
Articles	<p>Jégou F. François S. Fournis S. and Rousseau C. 2012. "(re)designing governance for social change", Beyond Consumption, Pathways to Responsible living, 2nd PERL International Conference, Technical University Berlin, 21-22 March 2012.</p> <p>Jégou F., Seyrig A., Guisse S. and Knopfer J. 2012. "Engaging care of public and social space: 2 cases in the framework of agenda iris 21", Civil Society Reclaims Public Space. Cross Perspectives Based On Research, Human Cities Symposium 15–16 March 2012, Brussels (BE).</p> <p>Jégou F., Thévenet R., Vincent S, Rautureau C. and Seyrig A. 2011. "Les residences de la 27e Région, Manuel d'Utilisation", Strategic Design Scenarios (internal publication)</p> <p>Jégou, F., 2011, Case study 16, Designing of a collaborative projection of the Cité du Design in Meroni, A. and Sangiorgi, D., Design for Services, Gower, UK</p> <p>Jégou, F., Vincent, S. and Thoresen, V. 2011. "my college tomorrow: innovation labs to enable collective public action on education environments", Enabling Responsible Living Conference Istanbul, PERL.</p> <p>Jégou, F. and Wallenborn, G. 2010. "Co-design of products enhancing energy responsible practices among users: washing machines" presented at the Sustainability in Design: NOW conference Bangalore, India 29th September - 1st October 2010.</p> <p>Jégou, F., Vincent, S. and Thévenet, R. 2010. "Sustainable transformation through an acupuncture of residences in Nord-Pas-de-Calais periurban areas" in Design and Creation, Wixi.</p> <p>Jégou, F., "Social innovations and regional acupuncture towards sustainability" in Zhuangshi, Beijing, 2010.</p> <p>Jégou, F., "Designing household energy practices" in Wynants M. (Ed.) (2010). We can change the weather. 100 cases of changeability. Brussels: VUB Press.</p> <p>Jégou, F and Vincent, S, 2010. Residencies in public institutions supporting local transition to sustainable ways of living in Human Cities, Celebrating public space, Stichting Kunstboek Publishers, Brussels.</p> <p>Jégou F., Liberman J. and Wallenborn G., "Collaborative design sessions of objects proposing energy-saving practices: lighting" (paper presented in the Multiple Ways conference, Lugano,</p>

Switzerland, 12-13 November 2009).

Jégou F., Liberman J. and Wallenborn G., "Collaborative design sessions of objects proposing energy-saving practices: thermostat" (paper presented in the Energy Efficiency & Behaviours conference, Maastricht, Holland, October 20-21, 2009).

Jégou, F., 2009. Co-design approaches for early phases of augmented environments in Designing User Friendly Augmented Work Environments. From Meeting Rooms to Digital Collaborative Spaces, Edited by Saadi Lahlou Computer Supported Cooperative Work. Series. Springer Verlag. London.

Jégou F., Liberman J., Girardi S. and Bernagozzi A., 2008. Design for Social Innovation, Enabling replication of promising initiatives for sustainable living in Brussels and Paris. Changing the Change design research conference, Torino.

Jégou F., 2008. Social innovation and design of promising solutions towards sustainability: emerging demand for sustainable solutions (EMUDE), in System Innovation for Sustainability, Perspectives on radical changes to sustainable consumption and production, edited by Tucker A., Charter M., Vezzoli C., Sto E. and Munch Andersen M., Greenleaf Publishing, UK.

Jégou, F., Liberman, J. and Girardi, S. 2008. Design for Social Innovation, Enabling replication of shared mobility initiatives in Brussels, proceedings of the 2nd Conference of the Sustainable Consumption Research Exchange (SCORE!) Network, Brussels 10-11 March 2008.

Meroni, A. and Jégou, F. 2007. The ethnographic approach in Creative communities, People inventing sustainable ways of living, directed by Meroni, A. with essays from Bala, P., Ciuccarelli, P., Collina, L., de Leeuw, B., Jégou, F., Luiten, H., Manzini, E., Marras, I., Meroni, A., Sto, E., Strandbakken, P. and Vadovics, E. Edizioni Poli.design, Milan.

Warnke P., Leitner K.H. and Jégou F. 2007. User Innovation and European Manufacturing Industries: Scenarios, Roadmaps and Policy Recommendations. Paper submitted for publication in the Conference book of the MCPC 2007.

Jégou, F., 2006. Service notation tools to support strategic conversation for sustainability. Perspectives on Radical Changes to Sustainable Consumption and Production (SCP), Workshop of the Sustainable Consumption Research Exchange, (SCORE) Network, Thursday 20 and Friday 21 April 2006, Copenhagen, Denmark.

Jégou F., 2005. Performing scenario workshop; Elaborate scenario's format; worksheets Scenario building and system map in Methodology for Product Service System Innovation, How to develop clean, clever and competitive strategies in companies edited by Halen C., Vezzoli C. and Wimmer R., Koninklijke Van Gorcum BV, The Netherlands.

Manzini, E., with Jégou, F. 2004. Au delà de l'hyperconsommation, Scénarios pour des formes de vies fluides et durables, in L'individu hypermoderne, edited by Nicole Aubert, p 215-226, Editions Eres, Ramonville Saint-Agne.

F. Jégou, 2004. Sustainable ways of life in Eternally Yours, Time in design directed by Ed van Hinte, p162-170, 010 publishers, Rotterdam.

Manzini, E. Jégou F with Meroni A., 2004. Quotidiano Sostenibile, scenari di vita urbana in Adi Design Index 2004, p 282, Editrice Compositori, Milano.

Manzini, E. and Jégou, F., 2004. Design degli scenari in Design Multiverso, Appunti di fenomenologia del design directed by Bertola P. and Manzini E., Edizione Polidesign, Milano.

Jégou, F., Manzini, E. and Meroni, A. 2004. Design Plan, a design toolbox to facilitate solution oriented partnership in Solution oriented partnership, How to design industrialized sustainable solutions edited by Manzini, E., Collina, L. and Evans, S., Cranfield University,

Lahlou, S. and Jégou, F. 2003. European Disappearing Computer Privacy Design Guidelines, Version 1.0, working paper developed in the framework of the European Union funded IST/Disappearing Computer Initiative, Ambient Agoras Programme (IST-2000-25134), Paris 2003.

Webography

www.StrategicDesignScenarios.net

www.mlgcharter.eu

www.sustainable-everyday.net

www.SustainableEverydayExplorations.net

www.nanoplat.org

www.innovation-futures.org

European and international research projects

URBACT Lead Expert

Sustainable Food in Urban Communities Developing low-carbon and resource-efficient urban food systems. Phase II (Ref : 5547)

SPREAD

Social Platform identifying Research and Policy needs for Sustainable Lifestyles

Grant agreement no: 263962

CORPUS

Enhancing Connectivity Between Research and Policymaking in Sustainable Consumption

Grant agreement no.: 244103

(www.scp-knowledge.eu)

SEE/K Case studies of regional/urban local transition project towards sustainability within the Partnership for Education and Research for Responsible Living (PERL)

(www.sustainableeverydayexplorations.net)

DESI

Worldwide network of schools of design and other schools, institutions, companies and non-profit organizations interested in promoting and supporting design for social innovation and sustainability (www.desis-network.org)

INFU, A Foresight Exercise on Emerging Patterns of Innovation: Visions, Scenarios and implications for Policy and Practice, Socio-economic sciences and the Humanities Part 8 Collaborative Project SSH8-CT-2009-225229, FP7, 2009-2011

NANOPLAT, Development of a Platform for Deliberative Processes on Nanotechnology in the European Consumer Market, Capacities Science in Society Coordination and support action SSH7-CT-2008-217778, FP7, 2008-2009

CCSL (Creative Communities for Sustainable Lifestyles), projet de recherche financé par la Marrakech Task Force on Sustainable Lifestyles du Ministère Suédois de l'Environnement dans le cadre du programme décennal Consommation et Production Durable dirigé par le Programme des Nations Unies pour l'Environnement (PNUE-UNEP) et le Département des Affaires Économiques et Sociales des Nations Unies (UN DESA).

UCIM (User-Centred Innovation in Manufacturing: Roadmaps for Development) Specific Support Action SSA 032667 funded by FP6-2004-NMP-TI-4 (NMP2-CT-2006-032667)

SCORE! (Sustainable Consumption Research Exchange) Co-ordination Action, Priority 3 –NMP / research area 3 New Production Processes and Devices / Optimisation of “life cycle of industrial systems, products and services (FP6 2003-NMP-TI-3-MAIN)

MEPSS European research project (Methodology for Product Service Systems) funded by the Growth Programme / European 5th Framework.

EVAN European Value Network, funded by the Innovation and SME's Programme IPS 2001 42062 / European 5th Framework.

EMUDE (Emerging Users Demands for Sustainable Solutions) Specific Support Actions (SSA) Priority 3 – NMP research area: Increasing the “user awareness” < New Production Processes and Devices < Optimising the life-cycle of industrial systems, products and services. (NMP-2002-505645)

HiCS (Highly Customised Solutions, Solution-oriented design, production and delivery systems) European Research Project funded by the GROWTH Program / European 5th Framework, N° GRD1-2000-25516

Ambiant Agoras, Dynamic Information Clouds in a Hybrid World, Disappearing Computers, IST-2000-25134.

SusHouse (Strategies towards the Sustainable Household), European Research Project funded by the Environmental and Climate Research Programme Theme 4: On Human Dimensions of Environmental Change ENV4-CT97-0446.