

Curriculum

Personal Information:

Name/surname: **François Jégou**
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Email: francois.jegou@solutioning-design.net
Nationality: French
Date of birth: 23, June 1965
Gender: Male

Teaching experiences:

Dates: from 2010 and on-going...
Position: Professor, responsible of the (SiLab Social Innovation Lab)
Course: scenarios for social and public innovation and sustainability
University: **ENSCI, Les Ateliers** (École Nationale Supérieure de Création Industrielle), Paris, France

Dates: from 2004 and on-going...
Position: Professor
Course: eco-design and sustainable development
University: **ENSAV La Cambre** (Ecole Supérieure des Arts Visuels), Bruxelles, Belgium

Dates: from 2007 and on-going...
Position: Professor
Project lab: sustainable design,
University: **ENSAV La Cambre** (Ecole Supérieure des Arts Visuels), Bruxelles, Belgium

Dates: from 2011 and on-going...
Position: Visiting Professor
Workshop: social innovation, collaborative services and video sketching
University: Master of Product-Service System Design, **Politecnico di Milano**, Facoltà del Design, Milan, Italy.

Dates: from 2004 until 2009
Position: Professor
Course: communication of the project
University: Indaco, **Politecnico di Milano**, Facoltà del Design, Milan, Italy.

Dates: from 2006 until 2009
Position: Visiting Professor
Workshop: scenario building and video sketching

University: Master di Design Strategico, **Politecnico di Milano**, Facoltà del Design , Milan, Italy.

Dates: 2003 and 2008

Position: Visiting Professor

Lecture: scenario building

University: Dottorato, **Politecnico di Milano**, Facoltà del Design, Milan, Italy.

Dates: 2001

Position: Visiting Professor

Workshop: video sketching / visualisation of the project

University: Indaco, **Politecnico di Milano**, Facoltà del Design, Milan, Italy.

Other teaching experiences in the last 5 years:

- 2010 lecture at **Tonji University**, Shanghai, China;
- 2010 lecture and workshop with WWF Sweden at K3 Design Department, University of Malmö;
- 2010 workshop at ENSCI, **Les Ateliers**, Paris, France;
- 2009 workshop at **University of Nairobi**, Nairobi, Kenya;
- 2009 workshop at **University of Gaborone**, Gaborone, Botswana;
- 2009 lecture and workshop at Korea Design Research Institute, Seoul National University, Seoul, Korea;
- 2009 workshop at **Cape Peninsula University of Technology**, Cape Town, South Africa
- 2008 workshop at **Institut des Art Visuels**, Orléans, France;
- 2007 workshop and lecture at **University of Melbourne**, Melbourne, Australia;
- 2007 workshop and lecture at LTDS (COPPE/UFRJ) Technology and Social Development Laboratory, **Rio de Janeiro Federal University**, Rio de Janeiro, Brazil;
- 2007 workshop and lecture at GAFA **Academy of Fine Arts, Guangzhou**, China;
- 2007 lecture at **Shristi School of Design**, Bangalore, India;
- 2007 lecture and workshop at **National Institute of Design**, Ahmedabad, India;
- 2007 workshop at **Ecole Nationale Supérieure des Arts Decoratifs**, ENSAD, Paris, France;
- 2006 lecture at Department of Design, **University of Aalborg**, Aalborg, Denmark;
- 2006 lecture and workshop at Dipartimento d'Ingenieria Gestionale, **Politecnico di Milano**, Milano, Italy;
- 2006 workshop and lecture at the **UQÀM**, Montreal, Canada;
- 2005 lecture and workshop at Dipartimento d'Ingenieria Gestionale, **Politecnico di Milano**, Milano, Italy;

Employment, occupational field:

Dates: from 2002 and going-on...
Position: Founder and Managing Director
Main activities and responsibilities: Research on sustainable ways of living, participative scenario building, definition of new services and products
Company: **Strategic Design Scenarios** Sprl, Brussel, Belgium
Sector: Sustainable innovation and research lab

Dates: from 1989 until 2002
Position: Founder and Managing Director
Main activities and responsibilities: Research on sustainable ways of living, participative scenario building, definition of new services and products
Company: **DÀLT** sarl, Paris, France
Sector: Sustainable innovation and research lab

Education and training:

Dates: from 1984 until 1989
Title of qualification: Graduation at the Ecole Nationale Supérieure de Création Industrielle
Principal subject: Industrial design
School: **Ecole Nationale Supérieure de Création Industrielle (ENSCI)**, Les Ateliers, Paris, France
Level: Master level

Personal skills and competences:

Mother tongue French
Other languages English (speaking and writing)
Italian (speaking and writing)
German (speaking)

Social skills and competences teaching, workshop animation, user research, participative work...

Organisational skills and competences manager of a strategic design consultancy since 20 years, management of research programme

Technical skills and competences rapid prototyping, mock-up

Computer skills and competences Office suite, Adobe creative suite, Final cut studio, Web

Artistic skills and

| | |
|-------------------------------------|--|
| <i>competences</i> | Drawing, photography and video making for professional use |
| <i>Other skills and competences</i> | Friendly, positive and optimist |
| <i>Driving licence</i> | French driving licence A and B (motorcycle and cars) |

Bibliography:

- Books:*
- Jégou, F., Thoresen, V. and Manzini, 2009. E. LOLA *Looking for Likely Alternatives. A didactic process for approaching sustainability by investigating social innovation*, Hedmark University College, Hamar, Norway. ISBN: 978-82-7671-732-7
- Jégou, F. and Manzini, E., 2008. *Collaborative Services, Social Innovation and Design for Sustainability* with essay by Bala, P., Cagnin, C., Cipolla, C., Green, J., van der Horst, T., de Leeuw, B., Luiten, H. Marras, I., Meroni, A., Rocchi, S., Strandbakken, P., Stø, E., Thakara, J., Un, S., Vadovics, E. Warnke, P. and Zacarias A. Edizioni Poli.design, Milan. ISBN: 978-88-95651-03-3
- Jégou, F., Verganti R., Marchesi A., Simonelli G. D'ell Era C., 2006. *Design Driven Toolbox, A handbook to support companies in radical product innovation*, Clac, Milano.
- Jégou, F. and Joore, P., 2004. *Food delivery solutions, Cases of solution oriented partnership*. Cranfield University. ISBN: 1861 94 10 72
- Manzini, E. Jégou F., 2003. *Sustainable Everyday, Scenarios of urban life*. Edizione Ambiente, Milan. ISBN: 88 89014 01 6
- Articles:*
- Jégou, F., Vincent, S. and Thoresen, V. 2011. "my college tomorrow: innovation labs to enable collective public action on education environments", Enabling Responsible Living Conference Istanbul, PERL.
- Jégou, F. and Wallenborn, G. 2010. "Co-design of products enhancing energy responsible practices among users: washing machines" presented at the Sustainability in Design: NOW conference Bangalore, India 29th September - 1st October 2010
- Jégou, F., Vincent, S. and Thévenet, R. 2010. "Sustainable transformation through an acupuncture of residences in Nord-Pas-de-Calais periurban areas" in Design and Creation, Wixi.
- Jégou, F., "Social innovations and regional acupuncture towards sustainability" in Zhuangshi, Beijing, 2010.

Jégou, F., "Designing household energy practices" in Wynants M. (Ed.) (2010). *We can change the weather. 100 cases of changeability*. Brussels: VUB Press.

Jégou, F and Vincent, S, 2010. Residencies in public institutions supporting local transition to sustainable ways of living in *Human Cities, Celebrating public space*, Stichting Kunstboek Publishers, Brussels

Jégou F., Liberman J. and Wallenborn G., "Collaborative design sessions of objects proposing energy-saving practices: lighting" (paper presented in the Multiple Ways conference, Lugano, Switzerland, 12-13 November 2009)

Jégou F., Liberman J. and Wallenborn G., "Collaborative design sessions of objects proposing energy-saving practices: thermostat" (paper presented in the Energy Efficiency & Behaviours conference, Maastricht, Holland, October 20-21, 2009).

Jégou, F., 2009. Co-design approaches for early phases of augmented environments in *Designing User Friendly Augmented Work Environments. From Meeting Rooms to Digital Collaborative Spaces*, Edited by Saadi Lahlou Computer Supported Cooperative Work. Series. Springer Verlag. London.

Jégou F., Liberman J., Girardi S. and Bernagozzi A., 2008. Design for Social Innovation, Enabling replication of promising initiatives for sustainable living in Brussels and Paris. Changing the Change design research conférence, Torino.

D'Silva S. and Jégou F., 2008. From sustenance to sustainable living in India, Elements of vision based on collaboration with local NGOs. Changing the Change design research conférence, Torino.

Penin L., Jégou F. and Girardi S., 2008. Creative Communities for Sustainable Lifestyles, Visions of sustainable ways of living in Brazil, India, China and Europe. Changing the Change design research conférence, Torino,.

Jégou F., 2008. Social innovation and design of promising solutions towards sustainability: emerging demand for sustainable solutions (EMUDE), in *System Innovation for Sustainability, Perspectives on radical changes to sustainable consumption and production*, edited by Tucker A., Charter M., Vezzoli C., Sto E. and Munch Andersen M., Greenleaf Publishing, UK.

Jégou, F., Liberman, J. and Girardi, S. 2008. Design for Social Innovation, Enabling replication of shared mobility initiatives in Brussels, proceedings of the 2nd Conference of the Sustainable Consumption Research Exchange (SCORE!) Network, Brussels 10-11 March 2008.

Meroni, A. and Jégou, F. 2007. The ethnographic approach in *Creative communities, People inventing sustainable ways of living*, directed by Meroni, A. with essays from Bala, P., Ciuccarelli, P., Collina, L., de Leeuw, B., Jégou, F., Luiten, H., Manzini, E., Marras, I., Meroni, A., Sto, E., Strandbakken, P. and Vadovics, E. Edizioni Poli.design, Milan.

Warnke P., Leitner K.H. and Jégou F. 2007. User Innovation and European Manufacturing Industries: Scenarios, Roadmaps and Policy Recommendations. Paper submitted for publication in the Conference book of the MCPC 2007.

Jégou, F., 2006. Service notation tools to support strategic conversation for sustainability. Perspectives on Radical Changes to Sustainable Consumption and Production (SCP), Workshop of the Sustainable Consumption Research Exchange, (SCORE) Network, Thursday 20 and Friday 21 April 2006, Copenhagen, Denmark.

Jégou F., 2005. Performing scenario workshop; Elaborate scenario's format; worksheets Scenario building and system map in *Methodology for Product Service System Innovation, How to develop clean, clever and competitive strategies in companies* edited by Halen C., Vezzoli C. and Wimmer R., Koninklijke Van Gorcum BV, The Netherlands. ISBN 90 232 4143 6

Camilieri I., Jégou F., Krimphoff J., Merle M. and Vayn C., Added value through innovative product-service offers: the EDF (Electricité de France) case in *Methodology for Product Service System Innovation, How to develop clean, clever and competitive strategies in companies* edited by Halen C., Vezzoli C. and Wimmer R., Koninklijke Van Gorcum BV 2005 p 191-206 The Netherlands. ISBN 90 232 4143 6

Manzini, E., with Jégou, F. 2004. Au delà de l'hyperconsommation, Scénarios pour des formes de vies fluides et durables, in *L'individu hypermoderne*, edited by Nicole Aubert, p 215-226, Editions Eres, Ramonville Saint-Agne.

F. Jégou, 2004. Sustainable ways of life in *Eternally Yours, Time in design* directed by Ed van Hinte, p162-170, 010 publishers, Rotterdam.

Manzini, E. Jégou F with Meroni A., 2004. Quotidiano Sostenibile, scenari di vita urbana in *Adi Design Index 2004*, p 282, Editrice Compositori, Milano.

Manzini, E. and Jégou, F., 2004. Design degli scenari in *Design Multiverso*, Appunti di fenomenologia del design directed by Bertola P. and Manzini E., Edizione Polidesign, Milano. ISBN 88-877981-45-0

Jégou, F., Manzini, E. and Meroni, A. 2004. Design Plan, a design toolbox to facilitate solution oriented partnership in *Solution oriented partnership, How to design industrialized sustainable solutions* edited by Manzini, E., Collina, L. and Evans, S., Cranfield University, ISBN 1861 94 10 64

Lahlou, S. and Jégou, F. 2003. European Disappearing Computer Privacy Design Guidelines, Version 1.0, working paper developed in the framework of the European Union funded IST/Disappearing Computer Initiative, Ambient Agoras Programme (IST-2000-25134), Paris 2003.

Webography:

www.strategicdesignscenarios.net
www.sustainable-everyday.net
www.sustainableeverydayexplorations.net
www.nanoplat.org
www.innovation-futures.org
www.desis-network.org

European and international research projects:

SPREAD (Social Platform identifying Research and Policy needs for Sustainable Lifestyles) Grant agreement no: 263962

CORPUS (Enhancing Connectivity Between Research and Policymaking in Sustainable Consumption) Grant agreement no.: 244103

SEE/K Case studies of regional/urban local transition project towards sustainability within the Partnership for Education and Research for Responsible Living (PERL) (www.sustainableeverydayexplorations.net)

DESIS Worldwide network of schools of design and other schools, institutions, companies and non-profit organizations interested in promoting and supporting design for social innovation and sustainability (www.desis-network.org)

INFU, A Foresight Exercise on Emerging Patterns of Innovation: Visions, Scenarios and implications for Policy and Practice, Socio-economic sciences and the Humanities Part 8 Collaborative Project SSH8-CT-2009-225229, FP7, 2009-2011

NANOPLAT, Development of a Platform for Deliberative Processes on Nanotechnology in the European Consumer Market, Capacities Science in Society Coordination and support action SSH7-CT-2008-217778, FP7, 2008-2009

CCSL (Creative Communities for Sustainable Lifestyles), projet de recherche financé par la Marrakech Task Force on Sustainable Lifestyles du Ministère Suédois de l'Environnement dans le cadre du programme décennal Consommation et Production Durable dirigé par le Programme des Nations Unies pour l'Environnement (PNUE-UNEP) et le Département des Affaires Économiques et Sociales des Nations Unies (UN DESA).

UCIM (User-Centred Innovation in Manufacturing: Roadmaps for Development) Specific Support Action SSA 032667 funded by FP6-2004-NMP-TI-4 (NMP2-CT-2006-032667)

SCORE! (Sustainable Consumption Research Exchange) Co-ordination Action, Priority 3 –NMP / research area 3 New Production Processes and Devices / Optimisation of “life cycle of industrial systems, products and services (FP6 2003-NMP-TI-3-MAIN)

MEPSS European research project (Methodology for Product Service Systems) funded by the Growth Programme / European 5th Framework.

EVAN European Value Network, funded by the Innovation and SME's Programme IPS 2001 42062 / European 5th Framework.

EMUDE (Emerging Users Demands for Sustainable Solutions) Specific Support Actions (SSA) Priority 3 – NMP research area: Increasing the “user awareness” < New Production Processes and Devices <

Optimising the life-cycle of industrial systems, products and services.
(NMP-2002-505645)

HiCS (Highly Customerised Solutions, Solution-oriented design,
production and delivery systems) European Research Project funded
by the GROWTH Program / European 5th Framework, N° GRD1-2000-
25516

Ambiant Agoras, Dynamic Information Clouds in a Hybrid World,
Disappearing Computers, IST-2000-25134

SusHouse (Strategies towards the Sustainable Household), European
Research Project funded by the Environmental and Climate Research
Programme Theme 4: On Human Dimensions of Environmental
Change ENV4-CT97-0446

Recent activities and projects at Strategic Design Scenarios:

2012

URBACT Sustainable Food for Urban Communities

Sustainable Food for Urban Communities Developing low-carbon and resource-efficient urban food systems. Lead Expert of an URBACT Thematic Network involving 10 European cities including Brussels (Lead Partner), Amersfoort, Athens, Bristol, Gothenburg, Lyon, Messina, Oslo, Ourense, Vaslui in developing transnational exchanges and constituting a Local Support Group and a Local Action Plan.

Sustainable Public Procurement at Rhone-Alpes Regional Council

Program of 3 weeks of residence within the Regional Council to question how to organize sustainable public procurement for consulting, investigating current practices, experimenting with civil servants and consultants and developing a series of new collaborative tools for greening public market in the Region.

European Charter of Multi Level Governance

Co-design process of a European Charter of Multi Level Governance for the Committee of Regions involving stakeholders at local and regional level all over Europe to define a service platform to foster diffusion, adoption and practice of multilevel governance.

Paris-Saclay sustainable campus

Residence with design students from ENSCI Paris DESIS Lab on the future science and industry campus of Paris-Saclay to investigate in collaboration with EEPS urban planning services and majors research laboratories and high-tech companies possible services to be developed between the population and scientists/students that will settle there.

Rio+20 and after: the Agenda 21 of tomorrow

Organisation of a scenario building process on the future of Agenda 21 in France in the occasion of Rio+20 for the French Ministry of Ecology, Sustainable Development, Transport and Lodging, ETD and 4D. Development of 3 visions at horizon of 2032 in order to question and stimulate local sustainability transition process to reinvent Agenda 21 framework.

Citizen walks

Agenda 21 Molenbeek

Engagement of public participation in building the Action plan of the Agenda Iris 21 of the Brussels' commune of Molenbeek

Welcome in St-Gilles

Sustainability@Schools #3

Participation as Professor with Design and Interior Architecture Departments of the ENSAV La Cambre, Brussels in a 8 design schools collaborative project focusing to revitalise the neighbourhood of Saint-Gilles in Liège.

2011

Agenda 21 Région Bruxelles Capitale

Partnership with EcoRes consultancy to conduct a collaborative assessment of the experience of Agenda 21 in the Brussels Capital Region and project scenarios on future developments for the Regional Ministry of Environment.

Adopt a Tree

Agenda 21 St-Gilles

Engagement of public participation in a greening action in the framework of the Agenda Iris 21 of the Brussels' commune of St-Gilles

LIFT 11

Organisation of a workshop focusing challenges of the future of innovation at the 11th LIFT conference in Marseille.

La Transfo

Collaboration to the development of the regional programme of experimentation of a public innovation lab within regional council in Bourgogne region with La 27e Région.

SPREAD

Social Platform

identifying Research

and Policy needs for

Sustainable Lifestyles

Collaboration to the SPREAD European research project aiming at building a European multi-stakeholders social platform for the development of a vision for sustainable lifestyles in 2050 and the relevant roadmaps. The project addresses the challenge of maintaining or improving quality of life of an ageing European society while at the same time reducing current levels of energy, transport and resource use.

DESIS Forum

Design and organisation of the first DESIS Forum event including conference day and project exhibition from 23 schools and 13 countries back-to-back to the Cumulus annual conference hold at Strate College, Paris

CSD 19

Conference within a side session focusing the theme of schools as agent for change at the 19th Commission on Sustainable Development at UN, New-York.

**LUPI (Laboratoire
des Usages et des
Pratiques
Innovantes)**

Co-development, coaching and formation for the new LUPI (Laboratory of Usages and Innovating Practices) of the Cité du Design in Saint-Étienne, France and local SMEs as Tigex, ODEA, Pôle Agroalimentaire Rhône-Alpes, Mecaloire...

Human Cities 2

Collaboration to the second Human Cities European cultural project and coordination of the development of a toolbox focusing the idea of enabling citizens to reclaim public space and contribute to a better quality of life in the city.

2010

**One Planet Mobility
Cities**

Users investigation and scenario building exercise with WWF, University and City of Malmö, Sweden to support systemic transition towards sustainable mobility in 5 European cities.

**Designing
Household Energy
Practices (DHEP)**

Non-conference and hands-on workshop bringing together designers and academics working from different points of view on the question of cultural change of household practices in the daily use of energy.

**ISEU users practices
in energy using
products**

Co-design process with a group of families to define new domestic appliances able to induce a shift in household energy consumption practices

**Social innovation
and regional ecology
workshop**

Video brainstorming on new collaborative services to support sustainable living in the periurban areas in Nord-Pas-de-Calais region in the North of France developed during a workshop at ENSCI Les Ateliers, Paris design school.

**INFU – Innovation
Futures**

European research project based on a Foresight exercise on emerging patterns of innovation and aiming at outlining new visions, scenarios and related implication of policy and practice.

**SEE
(Sustainable
Everyday
Explorations)**

Web repository and enabling kit to support the diffusion of programmes of urban/regional sustainable transition based on local initiatives of social innovations and micro-development projects.

CORPUS
Enhancing Connectivity
Between Research and
Policymaking
in Sustainable
Consumption

European research project the aim of which is to develop a knowledge brokering platform on sustainability issues between scientific researchers and policy makers. The research is based on a series of off-line interaction exercises and online interaction knowledge process. SDS is responsible for developing scenario building as a knowledge brokering approach.

CORPUS (

n) The CORPUS European research project intends to develop a knowledge brokering platform:

2009

Territoires en
Résidences

Developing a new immersive approach based on residences of creative teams in public institutions to foster innovation and sustainability in public policies.

Global Survey on
Sustainable
Lifestyles

3 scenarios of sustainable living presented through 9 solution story-boards discussed randomly in the online survey promoted by UNEP to beyond 8000 youths worldwide.

Human Cities
Festival

Design of street exhibition in Brussels, Milan and Ljubljana as part of the Human Cities Festival concluding a European research project on public space as a commons towards sustainable cities.

Nanoplat

Development of a Platform for Deliberative Processes on Nanotechnology in the European Consumer Market based on social computing tools. Projective scenarios simulating possible developments of nanotechnologies in food to stimulate strategic conversation and beta-test the platform.

Laboratory for
Innovative Usages
and Practices

Definition process of a new laboratory focusing user-centred approaches together with the partners companies and institutions of the Cité du Design in Saint-Étienne, France

2008

Creative
Communities for
Sustainable

Lifestyles *Collection of cases of social innovation promising in terms of transition towards sustainable living with UNEP and the Swedish Task Force on Sustainable Lifestyles in Brazil, China, India and Africa.*

Creative communities for sustainable lifestyles design exercises

Series of workshop in design schools and universities in Brazil, China, India and Africa to project emerging sustainable living solutions in local socio-cultural contexts.

Collaborative Services

Publication presenting a scenario of sustainable living and design guidelines related to the development of a new range of collaborative services inspired by cases of social innovation.

LOLA

Didactic teaching pack for schools to approach sustainability investigating in the neighbourhood initiatives of social innovation outlining new and more sustainable ways of living.

City-Eco-Lab

Photo-stories developed with 6 families for the City-Eco-Lab exhibition in the 2008 Design Biennale to picture visitors how daily life could be in a more sustainable Saint-Etienne and engage towards social change.

Cité du Design

Construction of a collective projection based on a story-telling process among the publics of the Cité du Design to define the future usages and functionalities of the new public institution.

2006

User Centred Innovation in Manufacturing (UCIM)

European research project to provide insights on research needs related to the adoption of user centred modes of innovation by manufacturing industry and support stakeholders strategy from industry, research and policy.

Wireless care

Definition of an health care service platform with TNO based on wearable sensing technology and a nursing service to support patients monitoring at home.

D3

Definition of a range of business and social applications for a personal information device based on peer-to-peer short distance radio-based technology developed by TNO

GuideMe *Definition of a range of social and health care applications for a geolocalisation and communication device to provide assistance to patients while ensuring them an autonomous and independent living.*

2005

**EMUDE
(Emerging User
Demands for
Sustainable
Solutions)**

European research project exploring the potential of social innovation as a driver for sustainable transition and pointing research lines and related demand for products, services and solutions to improve its efficiency, accessibility and diffusion.

**SEP travelling
Exhibition**

Light 'in-luggage' exhibition set developed to promote the Sustainable Everyday Project activities in more than 10 events worldwide in New-Delhi, Bratislava, Florence, Eindhoven, Montréal, Allborg, Wuppertal, Tokyo, Saint-Etienne, Hammar, Genova, Sofia, Bolzano...

**Creative
communities
and collaborative
services
workshop**

Series of workshop in design schools and universities worldwide based on the collection of local initiatives of social innovation and the tentative definition of related sustainable collaborative services.

2004

**Sustainable
Everydays
at PASS**

Exhibition venue at the PASS, Scientific and Social Adventure Park, Belgium challenging visitors with scenarios on new and more sustainable ways of living and engaging them to interact with a self-interview machine.

**Sustainable
Everydays
at Beaubourg**

Installation at the D-Day exhibition in Beaubourg Contemporary Art Centre, France engaging visitors to interact between videos scenarios of sustainable ways of living on-site and the Sustainable Everyday Project (SEP) platform online.

**EVaN (European
Value Networks)**

European research project comparing so-called design-driven companies to inspire a new set of innovation-oriented management

tools based on design network as interpreter of strategic trends and market knowledge.

2003

Sustainable Everydays at Triennale

Major exhibition venue at the Triennale di Milano, Italy designed as a on-site user-research involving visitors to choose between different daily living solutions and compose progressively a sustainable scenario adapted to their on family life.

2002

MEPSS – Methodology and tools for Product-Service Systems

European research project aiming at the integration of design, sustainability and marketing tools into an interactive handbook to assist organisations to create new product-service offerings

2001

Privacy Enhancing Guidelines

Co-design process with a sample of leading IT lab worldwide of a set of design principles and related examples of application to reduce potential privacy conflicts with augmented products and environments in everyday life.

Ambient Agora – Dynamic Information Clouds in a Hybrid World

European research project exploring the potentialities of new augmented work environments, experimenting and testing new functionalities based on place-relevant information and situated services.

2000

HiCS (Highly Customer-ized Solutions)

European research project to develop, test and implement a methodology based on a platform of partners oriented to the generation of industrialised, context specific and sustainable solutions that respond to society's ever-changing needs.

**SusHouse –
Strategies towards
the sustainable
household**

European research project aiming at developing new everyday life solutions and testing their potential benefit for the environment, attractiveness to customers and opportunity for new businesses.